



FOR IMMEDIATE RELEASE:

January 10, 2024

**Amherst, N.Y.** – Media Sales Plus, Inc., a leading provider of media sales and obituary notice services in North America is pleased to announce the launch of a brand-new website dedicated to pet obituary notices and memorialization located at [www.petnotices.com](http://www.petnotices.com).

WNY.PetNotices.com provides pet lovers and their families with a platform to memorialize their pets for all eternity. The local WNY site will be part of a new global site on the web at [www.petnotices.com](http://www.petnotices.com) thereby filling a void for a global pet memorialization and services platform. Additionally, pet lovers will also have an opportunity to place the obituary notice in their local newspaper (\*where available and for an additional fee) as part of an arrangement made by PetNotices.com and many of their affiliated newspaper partners across the US and Canada.

Upon arriving at [www.petnotices.com](http://www.petnotices.com), pet owners will find a simple form that will be used to tell the life story of their pet. All notices will include an option for the pet owner to upload photos, videos, obtain messages from the guest book, and the ability to share the pet notice via social media. The pet notice will then be published on the website for a one-time posting fee of \$29.99 with a portion of the proceeds benefiting various pet-related causes in Western New York.



“We understand just how much pets are loved and how much they mean to our families. We wanted to create a space where they could be honored and remembered forever,” said Debra Chase, Sr. Vice President for Media Sales Plus, Inc.

Visit [www.petnotices.com](http://www.petnotices.com) today to create a pet obituary notice and follow us on Instagram and Facebook @petnotices for updates and news.

Contact:

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\*PetNotices.com does not currently have a newspaper obituary offering in the Western New York market.